

Pelham Summerfest 2020**March 11, 2020 – MERIDIAN COMMUNITY CENTRE, KINSMEN ROOM, 5:30pm**

- 1. Welcome**
- 2. Additions to the Agenda**
- 3. Adoption of Agenda**
- 4. Approval of Minutes**
 - 4.1 February 12, 2020
- 5. Entertainment**
 - 5.1 Main Stage – Friday & Saturday – update by Paul
 - 5.2 Kids Zone – update by Julie
 - 5.3 Buskers – who is booking?
 - 5.4 Sunday Music in Peace Park – who is booking?
- 6. Marketing, Communication & Advertising**
 - 6.1 Ten Ideas for weekly story/article
 - 6.2 Niagara Dailies quote for banner ads
 - 6.3 Rack Card, Poster, Billboard
 - 6.4 Niagara this Week banner ad/wrap
 - 6.5 Voice of Pelham Banner Ads
- 7. Logistics**
 - 7.1 Stage Relocation
 - 7.2 Water Refill Station
 - 7.3 Craft Beer & Wine RFQs
- 8. Active Zone**
- 9. Vendors**
 - 9.1 Kame & Kettle Festival Licensing
 - 9.2 Early Bird Vendor Selection
- 10. Sponsorship**
 - 10.1 Group 92 request re booth
- 11. Kids Zone**
 - 10.1 Splash Pad
- 12. Teen Zone**
- 13. Car Show**

14. Sunday Breakfast

15. Volunteers

16. Rebuild The Arches

17. Other Business

18. Next Meeting

19. Adjournment